



FOR IMMEDIATE RELEASE:

Ridewell now offers a Canadian F.O.B point in Hamilton Ontario for complete suspensions, service kits and replacement parts.

Springfield, MO – July 20, 2010 – Ridewell continues to show true leadership as they improve their well recognized customer service with the opening of a warehouse in Hamilton Ontario to provide Canadian customers the choice of an Ontario F.O.B. point.

Supporting trailer OEM's in Canada, the warehouse will inventory complete suspensions to reduce freight costs and eliminate the paperwork associated with importing. With proper planning between Ridewell and the OEM, lead time is significantly reduced. Service kits and most replacement parts will be available for emergency supply to Ridewell aftermarket distributors. Most major components will be available with quick turn-around time for unit down events and warranty situations.

It is anticipated that the warehouse will begin delivering product out of Hamilton by late August.

Key benefits to all customers in Canada:

- Notably reduced freight costs
- No paperwork associated with importing
- Significantly reduced lead times
- Just-in-time programs
- Immediate delivery on most parts for unexpected accidents and repair events



Ridewell manufactures suspensions for the truck, trailer, bus, and RV industries. The company supplies the North American community and many other countries worldwide.

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