

News Release
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For Immediate Release

Ridewell Suspensions

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Ridewell Announces Appointment of Northeast Regional Sales Manager

Springfield, MO – Ridewell Suspensions is pleased to announce that Al LaRhette has joined the company as Northeast Regional Sales Manager. His territory includes Maine, Vermont, New Hampshire, Massachusetts, New York, Connecticut, Rhode Island, New Jersey, Pennsylvania, Delaware, Maryland, Ohio, the District of Columbia and Michigan.

LaRhette has an extensive background in truck equipment and applications with almost 40 years in the industry. Additionally, LaRhette has been instrumental in working with the state of New York in development of new weight laws.

“I am very pleased to have Al representing Ridewell. His experience in the industry and in the northeastern region will allow him to make an immediate positive contribution”, comments Rick Rickman, Vice President of Sales for Ridewell. “I have worked with him in the past and know that he will be a big asset for us.”

Ridewell manufactures suspensions for the truck, trailer, bus and RV industries and supplies the North American community as well as many countries worldwide.



Al LaRhette

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