

News Release
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For Immediate Release

Ridewell Suspensions

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Ridewell Names Vice President of Sales

Springfield, MO – Rick Rickman has been named Vice President of Sales for Ridewell Suspensions. Rickman has been in the suspension industry for nearly 10 years and brings more than 20 years of sales and marketing, financial and administrative experience to his new position. He replaces Jerry Steele who is retiring from the organization.

“We are very excited to have Rick join our organization,” said Ridewell President John Raidel II. “He will be a strong addition to our team.”

Rickman received his bachelor’s degree in finance from Arizona State University (and his master’s of business administration from Sul Ross University. Prior to joining Ridewell, he was director of sales for Watson & Chalin Manufacturing, Inc. “I look forward to applying my skills and experience to Ridewell”, says Rickman. “This is a high quality organization and that is reflected in the design and manufacturing of the product line.”

Ridewell manufactures suspensions for the truck, trailer, bus and RV industries and supplies the North American community as well as many countries worldwide.

Rickman will assume his duties on September 1, 2004.



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